

## **U.P. Schools to Receive Donations From All-Star Football Game**

The U.P. Football All-Star Game continued its giving ways by announcing that two U.P. high school football teams will receive donations from the game this year. Norway and Ewen-Trout Creek will each have money donated directly to their football programs.

“When this game was started, it was always a goal that we would eventually be able to donate directly to all of the high school football programs throughout the U.P.”, said Todd Goldbeck.

The schools are picked at random, similar to the NBA lottery draft. The teams that have the most wins the previous season have the least chance to be picked. Once a school has been selected, that school will be removed from the lottery until all other schools have also been chosen.

“The lottery is a very unique and fun way to select the schools”, said Goldbeck. “The schools that need the most help will receive benefits first. It is very important that all U.P. programs are supported so that each school can maintain a competitive team, and not be forced to co-op or drop their team completely.”

Every U.P. football program will get an equal donation from the all-star game, so the more successful the all-star game becomes, the more teams that can be selected as beneficiaries each year. It is a future goal to provide a donation to one team from each of the five conferences each year.

“This game would not be possible without the schools providing a positive environment for all of these student-athletes to succeed. Giving back to their football program will hopefully help each school continue their football tradition”, states Goldbeck.

The football team of each school may choose to use the money in a number of different ways. Equipment, maintenance, weight room and uniforms are just a few places that the school may decide will be the most effective use of the funds.

In addition to the two schools selected, the East and West all-star head coaches will receive half of the footballs used during the week leading up to the game. That is eighteen footballs per team. Each year, a full set of new leather game balls will be used, then donated to the teams of each head coach. This year, Negaunee and Iron Mountain will get the footballs.

Information about the U.P. Football All-Star Game, can be found online at [www.xcelsportstraining.net](http://www.xcelsportstraining.net), or by calling 608-279-6960.